

Message Text

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PAGE 01 BEIRUT 15077 181300Z

46

ACTION NEA-10

INFO OCT-01 ISO-00 EUR-12 EB-07 COME-00 TRSE-00 STR-01

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R 181212Z DEC 74

FM AMEMBASSY BEIRUT

TO AMEMBASSY VIENNA

INFO SECSTATE WASHDC 1891

LIMITED OFFICIAL USE BEIRUT 15077

E.O. 11652: N/A

TAGS: BTIO, LE

SUBJECT: ARAB BOYCOTT: SEARS INTEREST IN LEBANESE HANDBAGS

REF: VIENNA 10159

1. SEARS ROEBUCK WAS BOYCOTTED IN LEBANON BY FEB. 8, 1967
DECREE PUBLISHED IN OFFICIAL GAZETTE FEB. 27, 1967.
REPORTED TO DEPARTMENT IN AIRGRAM 855 OF MARCH 20, 1967.

2. DISCREET INQUIRY REVEALS TO US THAT SEARS' BOYCOTT
IS A TOTAL ONE, I.E., ALL PURCHASES AND SALES PROHIBITED.
THIS CONTRASTS WITH A MORE MINOR FORM OF BOYCOTT WHICH
ALLOWS PURCHASES BY CERTAIN FIRMS BUT PROHIBITS SALES.

3. UNDER ABOVE CIRCUMSTANCES, WE QUESTION WISDOM OF
VISIT TO LEBANON OF SEARS' REPRESENTATIVES REPRESENTING
THEMSELVES AS SUCH. ON THE OTHER HAND, IT WOULD SEEM
TO BE A RELATIVELY EASY MATTER TO ARRANGE SALES THROUGH
THIRD PARTIES IF THIS WERE DESIRED.
HOUGHTON

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NNN

Message Attributes

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Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: golinofr
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Disposition Reason:
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